## CINDER

## Community & Artistic Involvement

Part of being in love with Idaho is that you find yourself wanting to give back. Fortunately, we have so many wonderful ways to support each other. Cinder is heavily involved in promoting the great organizations that contribute to the growth and development of our community. Through fundraising efforts each year, we have helped raise money for the Boys & Girls Club of Ada County, Idaho Food Bank, Interfaith Sanctuary, Opera Idaho, Ballet Idaho, and Idaho Shakespeare Festival.

In addition, Cinder Winery has been committed to supporting the region's burgeoning artistic community since our founding in 2006. From painters, authors, and sculptors to musicians and performance artists, Cinder recognizes the many talents that go into artistic expression and the unique challenge artists face in creating a sustainable business and career.

To assist each artist in their journey, we host an Art Gallery Premiere with a local artist and promote their work during the length of their stay with us. Our artists receive 100% of the proceeds of all sales of their work during their exhibition with Cinder.

In 2011, Cinder began the "Garden City Mural Project" with the goal of creating distinct murals with a common theme, "A Garden of Creativity," in honor of our home, Garden City. We are proud to have spearheaded and financed the completion of two fully realized murals, the "Garden of Creativity" and the "Garden of Change." The murals are located directly across the street from the front of our winery, allowing our clients to enjoy the work of the talented local artists who brought their creativity and inspiration to each of the designs. Cinder plans to continue with these mural projects in the future.

Like these talented artists, we also want to share our passion and creativity through the wines we create as well as the experience we strive to develop right here in our urban tasting room.

For more information or to schedule an interview, please contact Joe Schnerr, 208-376-4023 or Joe@CinderWines.com.

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