

# BENEFITS BY CLUB LEVEL

FEATURES	12 BOTTLE CLUB	6 BOTTLE CLUB	3 BOTTLE CLUB
<i>Average Cost Per Shipment</i>	<i>\$300 - \$350</i>	<i>\$175 - \$200</i>	<i>\$85 - \$100</i>
<i>Release Month</i>	<i>March &amp; Sept</i>	<i>April &amp; October</i>	<i>April &amp; October</i>
Case Discount	20%	15%	10%
Single Bottle Discount	15%	10%	5%
Small Lot Series Wines	Yes, early access	Yes, limited	Yes, limited
Complimentary Tastings	4 Tastings/visit	2 Tastings/visit	2 Tastings/Release
Great Shipping Offers!	12 Bottles Complimentary	6 Bottles - \$25 12 Bottles - \$15	3 Bottles - \$25
Two Fully Customizable Allocations per Year	✓	✓	✓
Discount on Cinder Merchandise	✓	✓	✓
Discount on Glass Pours and Flask Fills	✓	✓	✓
Fall and Spring Release Party Invitations	✓	✓	✓
Invites to Exclusive Wine Club Events: <i>Foot Stomp, Vineyard Tours, Library Luncheons, Blending Seminars &amp; more...</i>	✓	✓	

